

**Results FY16** 

24 August 2016

# Agenda



Gail Williamson
Investor Relations

Welcome

**CEO** overview & performance highlights

Financials FY16

Progress on strategy & outlook

Q & A



### Important notice and disclaimer

Visit www.wisetechglobal.com/investors

#### FORWARD-LOOKING STATEMENTS

This presentation may include forward-looking statements. Such statements can generally be identified by the use of words such as 'may', 'will', 'expect', 'intend', 'plan', 'estimate', 'anticipate', 'believe', 'continue', 'objectives', 'outlook', 'guidance', 'forecast' and similar expressions. Indications of plans, strategies, management objectives, sales and financial performance are also forward-looking statements.

Such statements are not guarantees of future performance, and involve known and unknown risks, uncertainties, assumptions, contingencies and other factors, many of which are outside the control of WiseTech Global. No representation is made or will be made that any forward-looking statements will be achieved or will prove to be correct. Actual results, performance, operations or achievements may vary materially from any forward-looking statements. Circumstances may change and the contents of this presentation may become outdated as a result. Readers are cautioned not to place undue reliance on forward-looking statements and WiseTech Global assumes no obligation to update such statements.

No representation or warranty, expressed or implied, is made as to the accuracy, reliability, adequacy or completeness of the information contained in this presentation.

#### PAST PERFORMANCE

Past performance information given in this presentation is given for illustrative purposes only and should not be relied upon as (and is not) an indication of future performance.

#### INFORMATION IS NOT ADVICE

This presentation is not, and is not intended to constitute, financial advice, or an offer or an invitation, solicitation or recommendation to acquire or sell WiseTech Global shares or any other financial products in any jurisdiction and is not a prospectus, product disclosure statement, disclosure document or other offering document under Australian law or any other law. This presentation also does not form the basis of any contract or commitment to sell or apply for securities in WiseTech Global or any of its subsidiaries. It is for information purposes only.

WiseTech Global does not warrant or represent that the information in this presentation is free from errors, omissions or misrepresentations or is suitable for your intended use. The information contained in this presentation has been prepared without taking account of any person's investment objectives, financial situation or particular needs and nothing contained in this presentation constitutes investment, legal, tax or other advice. The information provided in this presentation may not be suitable for your specific needs and should not be relied up on by you in substitution of you obtaining independent advice. Subject to any terms implied by law and which cannot be excluded, WiseTech Global accepts no responsibility for any loss, damage, cost or expense (whether direct or indirect) incurred by you as a result of any error, omission or misrepresentation in this presentation.

#### PREPARATION OF INFORMATION

All financial information has been prepared and reviewed in accordance with Australian Accounting Standards. Certain financial data included in this presentation is 'non-IFRS financial information'. The Company believes that this non-IFRS financial information provides useful insight in measuring the financial performance and condition of WiseTech Global. Readers are cautioned not to place undue reliance on any non-IFRS financial information including ratios included in this presentation.

#### PRESENTATION OF INFORMATION

- Pro forma Except where explicitly stated, the financial data in this presentation is provided on a pro-forma basis. Information on the specific pro-forma adjustments is included in the Appendix to this document.
- Currency All amounts in this presentation are in Australian dollars unless otherwise stated.
- FY refers to the full year to 30 June.
- Rounding Amounts in this document have been rounded to the nearest \$0.1m. Any
  differences between this document and the accompanying financial statements are due to
  rounding.

#### THIRD PARTY INFORMATION AND MARKET DATA

The views expressed in this presentation contain information that has been derived from publicly available sources that have not been independently verified. No representation or warranty is made as to the accuracy, completeness or reliability of the information. This presentation should not be relied upon as a recommendation or forecast by WiseTech Global. Market share information is based on management estimates except where explicitly identified.

#### NO LIABILITY OR RESPONSIBILITY

The information in this presentation is provided in summary form and is therefore not necessarily complete.

To the maximum extent permitted by law, WiseTech Global and each of its affiliates, directors, employees, officers, partners, agents and advisers and any other person involved in the preparation of this presentation disclaim all liability and responsibility (including without limitation, any liability arising from fault or negligence) for any direct or indirect loss or damage which may arise or be suffered through use or reliance on anything contained in, or omitted from, this presentation. WiseTech Global accepts no responsibility or obligation to inform you of any matter arising or coming to their notice, after the date of this presentation, which may affect any matter referred to in this presentation. This presentation should be read in conjunction with WiseTech Global's other periodic and continuous disclosure announcements lodged with ASX.



# Agenda



Richard White Founder and CEO

Welcome

**CEO overview**& performance
 highlights

Financials FY16

Progress on strategy & outlook

Q & A



# A leading provider of software to the logistics industry globally



<sup>(1)</sup> Countries in which WiseTech software is licensed for use.



<sup>(2)</sup> Customers refer to purchasers of our software; includes customers on the CargoWise One application suite and legacy platforms of acquired companies; legacy customers may be counted with reference to installed sites.

### WiseTech Global financial highlights

Delivered strong, high quality growth, exceeded Prospectus forecasts, expanded globally

STRONG organic revenue growth

↑ 30% Revenue yoy

\$103.3m

**26%**Revenue CAGR
FY13 - FY16

HIGH recurring, HIGH quality revenue

**98%**Recurring revenue

of revenue from "On-Demand" usage based licensing, up 12pp since FY15 LOW customer attrition

<1%
Annual attrition
rates(1)
(by CargoWise One
customers)

HIGH innovation product development investment

**37%** of revenue<sup>(2)</sup>

**51%** of our people

**\$165m**<sup>(2)</sup> FY13 - FY17F

LOW sales and marketing expense

15% of revenue

13% of our people

open-access,
On-Demand Licence,
swift on-boarding

Profitable + cash generative

**44%** EBITDA

\$31.5m

Operating cash flow conversion

>100%

**Profitable** 



<sup>(1)</sup> Annual attrition rate is a customer attrition measurement relating to the CargoWise One application suite (excluding any customers on acquired legacy platforms). A customer's users are included in the customer attrition calculation upon leaving, ie, having not used the product for at least four months. Based on attrition rate <1% for each year of the last four financial years FY13-FY16.

<sup>(2)</sup> Total investment in product development and innovation includes both expensed and capitalised amounts each year spent on product development and innovation.

# Delivered on strategy – we focused on what's important

Executed strategy to drive revenue growth, well-positioned for global expansion



**Innovation** and expansion of our global platform

- ✓ Over 670 product upgrades
- ✓ \$38.7m invested
- ✓ 51% of people
- ✓ Significant progress on innovation pipeline











Greater usage by existing customers

- ✓ Existing customers' revenue growth \$15.1m
- ✓ All cohorts expanded revenue in FY16
- ✓ Licence transition: On-Demand 83%
- ✓ DHL GF \$60m/4.5yr rollout secured and now in pilot
- ✓ Global rollouts in process: Yusen, JAS, IJS, DSV/UTi



Increase new customers on the platform

- ✓ New customer revenue growth up 42% yoy
- ✓ Large contract wins
- ✓ US growth from ACE capability
- ✓ Growth in midmarket 100-500 users



Stimulate network effects

- ✓ Signed 19 multi-national freight forwarding networks
- ✓ Rolled out certification programme
- ✓ Next-gen WARP in progress



Grow through acquisitions

- ✓ South Africa: acquired leading vendor, Compu-Clearing
- ✓ Stage 1 integration of China assets and South Africa operations into WiseTech Global
- ✓ Aus/NZ : acquired CCN distribution
- ✓ Increased investment in Softship (Germany)



Transitioned to public company Executed IPO Q1-Q3 FY16 and raised \$125m in new equity Listed on the ASX on 11 April 2016



# Agenda



Welcome

**CEO overview**& performance
 highlights

Financials FY16

Progress on strategy & outlook

Q & A



# **Financial summary**

Robust delivery across all metrics, exceeded forecast, upgraded FY17 expectation

\$ million	FY15 Pro forma results	FY16 Pro forma results	Yoy change	FY16 Prospectus forecast	FY16 actual vs Prospectus forecast	FY17 Prospectus forecast	FY17 upgraded forecast <sup>(1)</sup>
Total revenue	79.6	103.3	+30%	102.0	+1.3	135.0	148m - 155m
Gross profit	66.7	90.2	+35%	89.0	+1.2	119.1	
Gross profit margin	84%	87%	+3pp	87%	Орр	88%	
Total operating expenses	(44.8)	(58.7)	+31%	(59.0)	(0.3)	(71.1)	
EBITDA	21.9	31.5	+44%	30.0	+1.5	48.0	50m - 53m
EBITDA margin	28%	30%	+2pp	29%	+1pp	36%	
NPAT	10.4	14.2	+37%	13.0	+1.2	25.0	

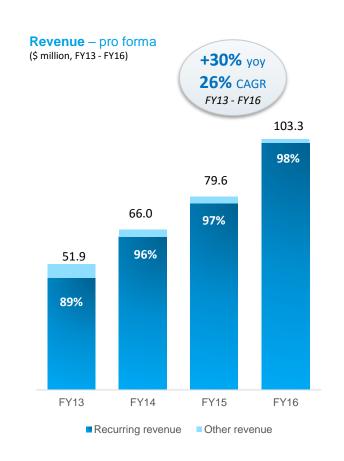


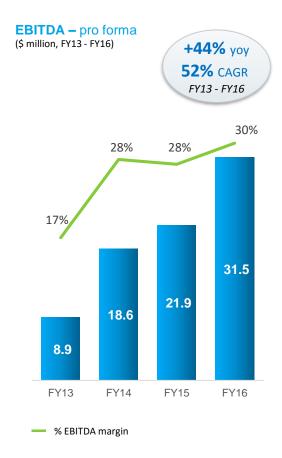
<sup>(1)</sup> FY17 upgraded forecast reflects full year consolidation of acquisitions, CCN and Softship, anticipated FY17 FX and operational run rate adjustment – see Appendix.

### Strong growth

### Strong organic revenue growth, expanding EBITDA margins, while building out our platform

- 30% pro forma revenue growth ...
   47% statutory revenue growth
- High quality 98% recurring revenue ...
  +1pp increase over FY15
- Revenue growth across all customer cohorts
- +\$15.1m existing customer growth driven by increased usage and FX
- +\$7.8m new customers' additional volume ... continued sales momentum
- +\$0.8m acquired business growth
- 44% EBITDA growth to \$31.5m
- 30% EBITDA margin ...+2pp increase over FY15







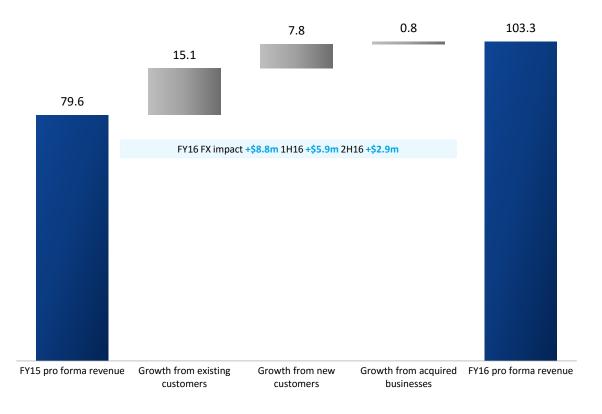
### Revenue growth

### Revenue up across existing and new customers

- \$15.1m existing customer growth
- \$7.8m new customer growth(1)
- FX tailwind \$8.8m predominantly 1H16, less impact in 2H16
- Revenue +\$1.3m vs Prospectus forecast with \$1.9m stronger organic growth and \$(0.6)m lower FX tailwind

### **Revenue** – pro forma

(\$ million, FY15 - FY16)



<sup>(1)</sup> Growth from new customers is defined as revenue growth from CargoWise One application suite customers won in the current year and the full year impact of customers won in the previous two years (who are likely to have contributed only part of a year's revenue in the preceding year, or were still in the initial implementation and rollout phase in the preceding years).



# **Financial performance summary**

Robust delivery across all metrics, business thriving, relentless investment in innovation

#### Pro forma income statement

\$ million				
Year ended 30 June	FY13	FY14	FY15	FY16
On-Demand	22.6	39.1	56.9	86.2
OTL maintenance	23.6	24.0	20.0	15.4
OTL & support services	5.7	2.9	2.7	1.7
Total revenue	51.9	66.0	79.6	103.3
Cost of revenues	(9.8)	(10.4)	(12.9)	(13.1)
Gross profit	42.1	55.6	66.7	90.2
Operating expenses				
Product design and development	(14.9)	(15.8)	(17.0)	(21.1)
Sales and marketing	(8.7)	(9.5)	(12.1)	(15.3)
General and administration	(9.6)	(11.7)	(15.7)	(22.3)
Total operating expenses	(33.2)	(37.0)	(44.8)	(58.7)
EBITDA	8.9	18.6	21.9	31.5
Key operating metrics				
Total revenue growth	n/a	27%	21%	30%
Recurring revenue growth	n/a	37%	22%	32%
Recurring revenue %	89%	96%	97%	98%
Gross profit margin	81%	84%	84%	87%
Total R&D - % of total revenue	42%	39%	38%	37%
Sales and marketing - % of total revenue	17%	14%	15%	15%
General and administration - % of revenue	18%	18%	20%	22%
EBITDA margin	17%	28%	28%	30%

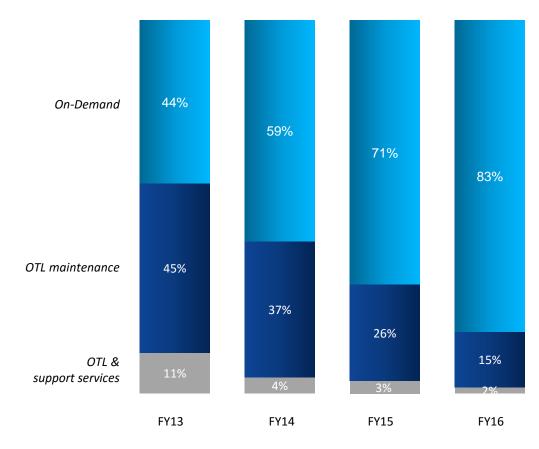


### **Licensing model**

### Focus on pay for usage, revenue benefits from transition of customers to On-Demand licensing

- On-Demand licensing = access on an as-needed basis, pay monthly based on usage
- 83% of our FY16 revenues were from On-Demand customers
  - strong Seat plus Transaction Licence (STL) growth from new and existing customers ... transaction-based licence model
  - transition of OTL maintenance customers to STL predominantly complete by 1H17
  - acquired businesses transition to continue beyond FY17
- Key benefits of On-Demand model
  - Enables customers to expand usage on an as-needed basis
  - Allows us to grow revenues over time as customers become more familiar with the product and add more users, modules and transactions



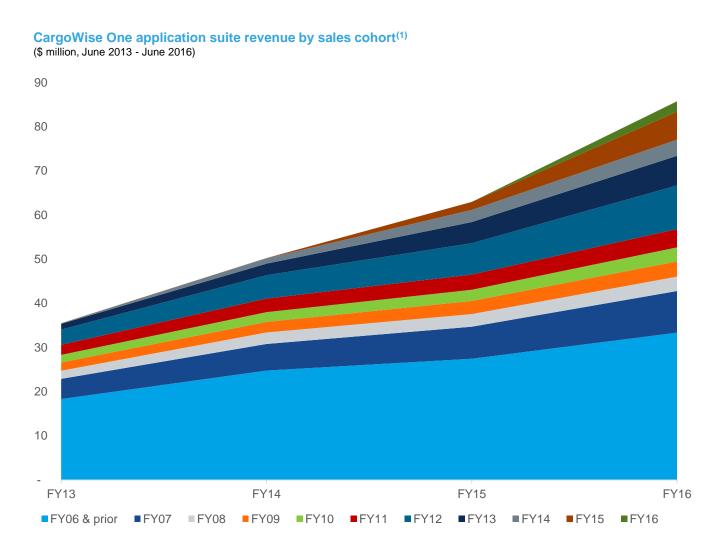




### Greater revenue from customers

Our customers grow their revenue over time, low attrition... more users, modules, transactions

- Growth in all cohorts yoy
- Increased revenue benefits as customers use more and expand into more modules and geographies
- High recurring revenue 98% in FY16, +9pp vs FY13
- Minimal customer attrition <1% per year



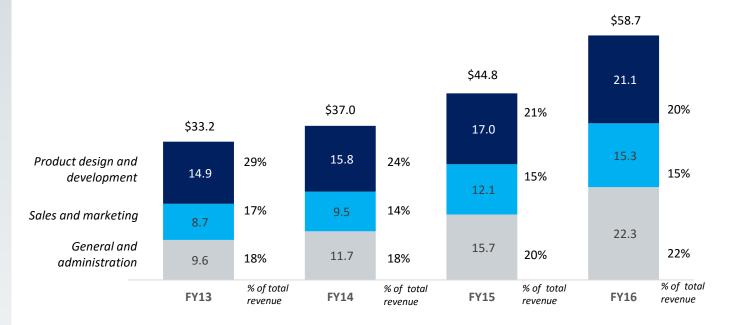


### **Operating expenses**

### Efficient cost control while scaling to support innovation and business growth

- Sales and marketing expenses increased in absolute terms but remained at an efficient rate of 15% of total revenue, consistent with FY15
- Investment in general and administration to support business growth, corporate office and acquisitions

### Operating expenses by type (\$ million)





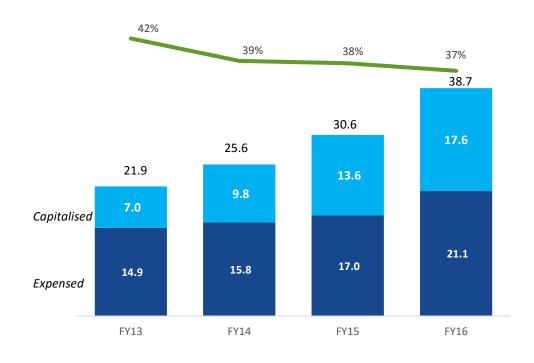
### **Investment in innovation and product development**

Continued high investment in R&D, every \$ and every hour builds out our technology lead

- Increases in product design and development expenses from FY15 to FY16 reflect additional investment in the product development team and wage inflation
- 670 product upgrades in FY16 up from an average of 550 pa in FY13 - FY15.
- Growing capitalised component reflects an increased proportion of developer time on new product innovation

### Investment in innovation and product development

(\$ million, FY13 - FY16)



Total R&D % of total revenue



### **Attractive cash flow profile**

### Healthy operating cash flow

- Continued high conversion of EBITDA into operating cash flow
  - Non-cash items in EBITDA mainly reflect share-based payments and provision movements
  - Small working capital increase includes increased number of customers prepayments
- Continued expenditure on development
  - \$16.0m capitalised development cost
  - \$1.6m software licences enhancing CargoWise One functionality
- Other net capital investment lower than prior year
- 44% free cash flow conversion ratio

#### **Pro forma cash flows**

\$ million				
	FY13	FY14	FY15	FY16
EBITDA	8.9	18.6	21.9	31.5
Non-cash items in EBITDA	3.3	1.2	3.5	2.6
Change in working capital	1.2	(2.2)	(1.2)	(0.1)
Operating cash flow	13.4	17.6	24.2	34.0
Capitalised development costs <sup>(1)</sup>	(7.0)	(9.8)	(13.6)	(17.7)
Other net capital expenditure	(1.8)	(1.7)	(2.9)	(2.4)
Free cash flow	4.6	6.1	7.7	13.9
Key operating metrics				
Operating cash flow conversion ratio %	151%	95%	111%	108%
Free cash flow conversion ratio %	52%	33%	35%	44%





### **Summary statement of financial position**

### Strong capital position from which to drive strategic growth

- Strong capital position
  - \$125m new equity raised in IPO
- \$24m debt repaid
- High cash reserves to drive strategic growth initiatives
- Increases in intangible assets from product investments and acquisition goodwill
- Remaining borrowings existing finance leases
- Retained earnings ... current year earnings offset by dividend payment
- Dividend
- FY15 final dividend of 0.91cps paid
   30 September 2015, \$2.3m
- FY16 interim dividend of 0.60 cps paid 4 April 2016, \$1.5m
- No final dividend declared for FY16
- FY17 onward expect to target a dividend payout ratio of up to 20% of annual statutory NPAT

\$ million	30 June 2015	30 June 2016
Current assets		
Cash and cash equivalents	43.2	109.5
Trade and other receivables	7.8	12.1
Other assets	2.9	5.4
Total current assets	53.9	127.0
Non-current assets		
Property, plant and equipment	10.0	13.4
Intangible assets	66.0	96.9
Other non-current assets	10.7	8.4
Total non-current assets	86.7	118.7
Total assets	140.7	245.7
Current liabilities		
Trade and other payables	5.7	8.7
Borrowings	3.8	3.7
Deferred revenue	10.6	13.4
Other current liabilities	5.3	10.6
Total current liabilities	25.4	36.4
Non-current liabilities		
Borrowings	26.7	2.7
Deferred tax liabilities	11.8	8.0
Other non-current liabilities	3.8	2.4
Total non-current liabilities	42.3	13.1
Total liabilities	67.7	49.5
Net assets	73.0	196.2
Equity		
Share capital	44.9	165.6
Reserves	1.2	5.4
Retained earnings	26.9	25.2
Total equity	73.0	196.2



# Agenda



Richard White Founder and CEO

Welcome

**CEO overview**& performance
 highlights

Financials FY16

Progress on strategy & outlook

**Q & A** 

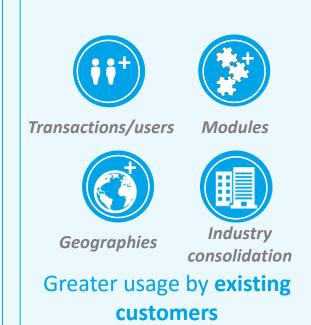


### Multiple levers for business growth

Multiple levers to sustain growth and increase market penetration



and expansion of our global platform









Stimulate network effects



Grow through acquisitions



### **Innovation investment**

### Significant pipeline of longer-term innovations across existing verticals and new adjacencies

new modules to enable

additional logistics capabilities

or market segments

e.g. warehousing

new product components to expand functionality of existing modules

e.g. address validation, geo-coding

hardware components to complement our software

 $e.g.\ telematics\ devices$ 

extending access to new geographies e.g. China, South Africa upgrading for new regulatory requirements e.g.
Automated Customs Environment US

**over 670** 

product upgrades in FY16

**37%** 

of revenue invested in FY16

**51%** 

of staff focus on product/innovation

590,000

unit tests executed hourly

\$165m

investing FY13-FY17F

adding quality
improvements – automating
or eliminating processes
e.g. global standard workflows

incorporating new technology or delivery mechanisms e.g. elastic cloud, ssd only storage

investing in processes, data centres, scalable technology e.g. new region data centres

building next-generation productivity tools

e.g. PAVE, GLOW



### Innovation investment – one example: GLOW

Significant pipeline of longer-term innovations across existing verticals and new adjacencies

GLOW facilitates rapid, high quality and less costly software development

*Idea:* Build a product that could run on any modern platform without multiple development costs and allow non-technical staff to build products

From first pilot in 2012 to now, we created GLOW:

- An architecture that builds once and deploys to any OS (Windows, Android, iOS, WinCE) on any device (phone, tablet, desktop, handheld)
- Product development tools allow major and rapid product development by non-technical people



### **Current** (us)

Used in WiseTech by product managers to build many aspects of the development of their product. Our experience:

- Faster to market
- Lower cost of development
- Low defect rate
- Higher quality product
- Coding time reduced significantly
- Non-technical staff deliver major business value without code



### **Future** (customers)

Adding GLOW to CargoWise One will allow customers to configure our platform (or even their customers' access) to match their specific needs, rapidly.

- Reduces costs
- Increases customer productivity
- Increases transaction throughput

### Long term (everyone)

GLOW = Platform as a Service (PaaS)

GLOW delivers rapid application development and customer driven customisation in <u>any</u>-workflow driven industry

e.g. manufacturing, finance, mining, logistics, construction, administration



### **Greater usage by customers**

### Significant growth in existing customers

Growth in usage by existing customers reflects:

#### 1 - Steady growth in module use and revenue

- Industry drivers fuel transaction growth
- 3PLs expand into new verticals
- Annual attrition rate consistently below 1%

#### 2 - Add new geographies

Open new sites/geographies without restriction

#### 3 - New adjacencies for global rollout

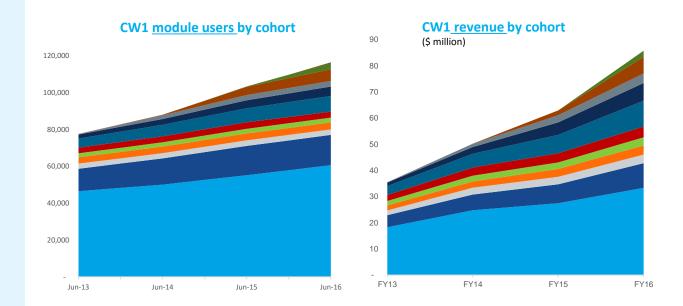
 Yusen on global rollout for air freight, in 2H16 added sea freight for global rollout

### 4 - CW1 platform is an efficient consolidation tool for large 3PLs

- DSV/UTi rapidly on-boarded thousands
- No new sales required

# 5 - Larger contracts and global rollouts grow from existing relationships in select areas

- e.g. DSV, GEODIS, JAS, Mainfreight, OHL, Toll
- DHL GF \$60m/4.5yr rollout commenced pilot site development



"All (UTi) customers have been transferred to the DSV Transport Management System, CargoWise One, allowing freight forwarders full transparency and providing great standard or fully customized EDI solutions for the customers."

Niels Larsen, President DSV Air & Sea North America 9 August 2016 Source: AJOT



### New customer growth

### Significant opportunities exist outside our existing customers, supported by network effects

#### Growth in new customers from:

#### 1 - Regulatory changes driving new sales

- Global capacity + development expertise + investment in innovation = significant lead in addressing change
- First to deliver ACE in US, drove significant new sales, targeted key brands for network effect
- Constant regulatory change geographically drives 3PLs to seek new systems

#### 2 - Swift on-boarding of new customers

 Effective piloting, open-access and transition plans encourage efficient rollout and drive transaction revenue

### 3 - Key areas of growth in logistics software served by CargoWise One

Fastest growth in revenue and sales in cloud enabled,
 SaaS, integrated, commercial off-the-shelf systems

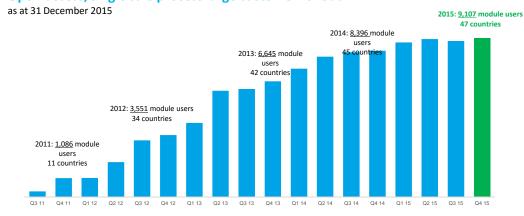
#### 4 - Large global rollouts, new contracts

 Reputation as leader in proven commercial solutions for global rollouts

#### 5 - Initiatives for sales and marketing

- Leveraging network effects with additional programs
- Improved scalability of global sales process

#### Open-access, single sale process large customer rollout



### Examples of upcoming regulatory changes announced by governments

as at August 2016

#### North America

- US customs ACE compliance
- Canada SWI
   (Single Window Initiative) customs

#### Europe

- EU: Union Customs Code (UCC), electronic customs
- UK: CDS to replace CHIEF
- Expected changes Brexit

#### Asia Pacific

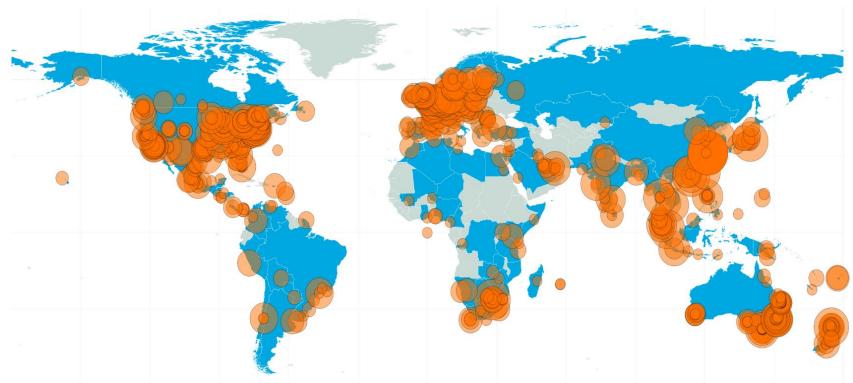
- Australian Trusted TraderMalaysia uCustoms
- Singapore Customs
   National Trade Platform
   ASYCUDA World
- NZ Joint Border Mgmt System (JBMS) and Trade Single Window (TSW)



### **Network effects**

Multiple active programmes drive adoption, operating system for global logistics

We build on our strong customer penetration across high GDP trade routes ...



By supporting our sales activity with additional effective network programmes ...





### Growth through acquisitions

Small, valuable acquisitions accelerate our growth strategy across geographies and adjacencies

We buy into market positions that would take years to build, integrate swiftly, and drive value across platform



### Why we acquire

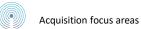
- Acquire customers in new geographies to migrate to CargoWise One global platform
- Acquire compliance capabilities to avoid high risk, costly market entry
- Acquire skilled employees with local market experience and logistics industry capability and processes
- Acquire to efficiently enter new geographic regions with lower cost and lower risks than organic growth may deliver



### What we target

- New geographies
- Strongly entrenched dominant providers (preferably top 3)
- In markets with complex compliance requirements (particularly customs)
- Major markets with larger 3PL customers to allow us to drive network effect
- New, complex, adjacent competencies to allow us to acquire specialist market knowledge to support our product development

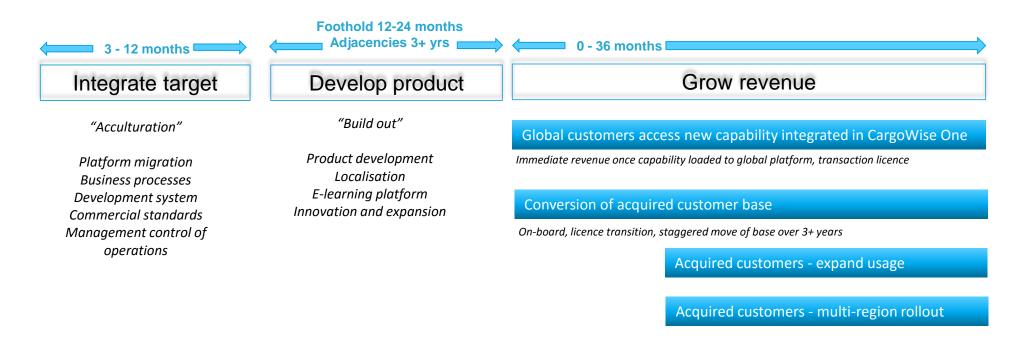


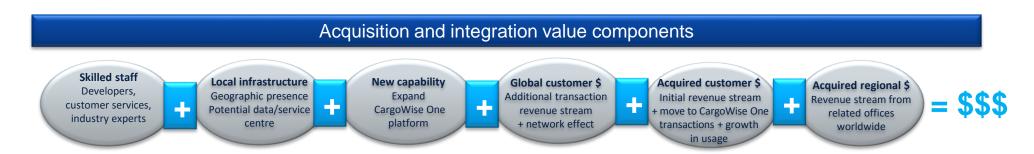




### **Acquisition - integration process + value components**

Stage 1 integration completed swiftly, we focus on long-term product capability and growing revenue







# Integration - South Africa, China

Stage 1 integration complete on FY15/16 acquisitions, well into product development



### **South Africa**

Combined the leading #1 and #2 customs clearance vendors Compu-Clearing CoreFreight

~100 staff 550+ customers

### Integration – stage 1

#### Acculturation essentially complete

- · Merged CCL and CFS, IT, business and management
- Both businesses on-boarded on CargoWise One and WTC processes rolled out
- Moving to new Waterfall location purpose built
- Redeployed non-maintenance developers to CargoWise One team
- Acquired staff provide regional support service centre for global platform
- Single face, fully functional sales team in place plus growing Wise Partners
- Commenced new sub-Saharan Africa sales

### Product development

"Build out" near completion

SA developers commenced new CargoWise One capability for SA region using WTC development platform and equipment



### China

Leading freight forwarding vendor Zsoft

~75 staff ~2,000 customers

### Integration – stage one

Acculturation progressing well

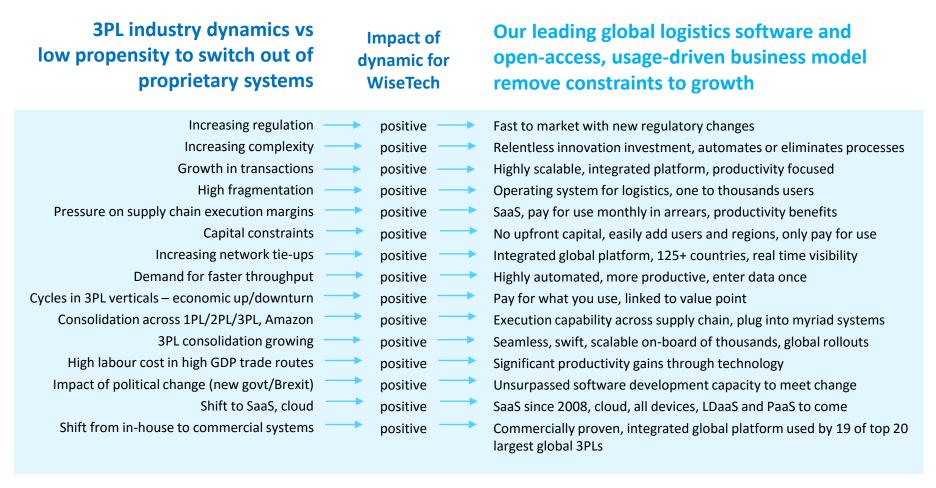


- Rebranded to WiseTech with Chinese name 慧答
- Integrated finance, legal, employees and sales
- Integrated to local partner for Chinese Customs and executing transactions
- Commenced e-learning and marketing materials translations
- Migrated to WTC development process and IT infrastructure
- Commenced sales mix of new and conversions
- Dual language customer service
- New offices Shenzhen and Shanghai



### **Outlook - industry dynamics**

Industry pain points drive an exponential shift to CargoWise One



Our technology and business model turns industry problems into tailwinds



### **Outlook for FY17**

- Strong momentum into FY17
  - Revenue growth across existing and new customers
  - Tailwinds from industry dynamics
  - Annual attrition rate <1%</li>
  - Large customers rapidly integrating acquisitions using CargoWise One
  - Brand uplift from global rollouts, large customer wins and ASX listing
- Business well positioned for significant growth
  - 'operating system for global logistics' licenced in 125+ countries
  - Relentless innovation, \$165m (FY13 FY17F), widening technology lead with every \$ invested
  - Strong balance sheet, quality recurring revenues, generating further cash flow
  - Accelerating organic growth by integrating acquired vendors + building out platform capability
- **Driving global expansion** with further acquisitions in key regions and adjacencies
- Healthy growth in earnings expected yoy

	upgraded forecast	upgraded growth vs FY16
FY17 Total revenue	\$148m - \$155m	43 - 50%
FY17 EBIDTA	\$50m - \$53m	59 - 68%



# Agenda

Welcome CEO overview & performance highlights

Financials FY16

Progress on strategy & outlook

**Q & A** 



# **Appendix**





### FY17 upgraded forecast and forecast assumptions

### Revenue and EBITDA growth in excess of Prospectus forecast

#### What is included in the forecast results

- Retention of existing customers with organic usage growth consistent with historical levels
- New customer growth consistent with historical levels
- Contracted increases in revenue from existing customers, reflecting the end of temporary pricing arrangements
- Conversion of all CargoWise One customers on OTL maintenance to On-Demand licensing by 31 December 2016
- Standard price increases
- Softship and CCN forecasts

#### What is not included in the forecast results

- Material change in revenues from the acquired platforms
- Benefits from migration of customers from acquired platforms to CargoWise One
- Potential for increased revenue from OTL maintenance to On-Demand contracts
- Growth in services revenue outside of e-services
- Revenue from new products in development but not yet commercialised
- Changes in the mix of invoicing currencies
- Potential acquisitions

\$ million	Revenue	EBITDA
FY17 Prospectus forecast	135	48
Adjustments:		
CCN & Softship - acquisitions	13	2
FX	(3)	(1)
Operational run-rate	3 - 10	1 - 4
FY17 upgraded forecast	148 – 155	50 - 53



# **Pro forma income statement**

\$ million				
	FY13	FY14	FY15	FY16
On-Demand	22.6	39.1	56.9	86.2
OTL maintenance	23.6	24.0	20.0	15.4
OTL & support services	5.7	2.9	2.7	1.7
Total revenue	51.9	66.0	79.6	103.3
Cost of revenues	(9.8)	(10.4)	(12.9)	(13.1)
Gross profit	42.1	55.6	66.7	90.2
Operating expenses				
Product design and development	(14.9)	(15.8)	(17.0)	(21.1)
Sales and marketing	(8.7)	(9.5)	(12.1)	(15.3)
General and administration	(9.6)	(11.7)	(15.7)	(22.3)
Total operating expenses	(33.2)	(37.0)	(44.8)	(58.7)
EBITDA	8.9	18.6	21.9	31.5
Depreciation	(0.9)	(1.2)	(2.7)	(4.3)
Amortisation	(1.9)	(2.3)	(3.0)	(4.8)
EBITA	6.1	15.1	16.2	22.4
Acquired amortisation	(2.2)	(2.0)	(2.1)	(1.9)
EBIT	3.9	13.1	14.1	20.5
Net finance (costs)/income	(0.0)	0.1	0.5	0.3
Profit before income tax	3.9	13.2	14.6	20.8
Tax expense	(0.8)	(3.4)	(4.2)	(6.6)
NPAT from continuing operations	3.1	9.8	10.4	14.2
Acquired amortisation after tax	1.5	1.4	1.5	1.3
NPATA	4.6	11.2	11.9	15.5



# Reconciliation from statutory to pro forma income statement

\$ million					
	Note <sup>(1)</sup>	FY13	FY14	FY15	FY16
Statutory revenue		43.0	56.7	70.0	102.8
Net impact of acquisitions	1	8.9	9.3	9.6	0.5
Pro forma revenue		51.9	66.0	79.6	103.3
Statutory NPAT from continuing operations		3.7	10.1	10.1	2.2
Net impact of acquisitions	1	1.3	1.7	1.5	0.5
Acquisition transaction costs	2	-	-	0.5	0.5
Incremental listed company costs	3	(2.6)	(2.6)	(2.6)	(1.8)
Offer costs	4	-	-	0.3	6.7
Net finance costs	5	0.4	0.3	0.4	0.8
Employee incentive scheme close-out	6	-	-	-	4.4
Commission scheme close-out	7	-	-	-	6.2
Tax impact of pro forma adjustments	8	0.3	0.3	0.2	(5.3)
Pro forma NPAT		3.1	9.8	10.4	14.2

<sup>(1)</sup> Please refer to notes on slide 35 for an explanation of these adjustments



### Notes to pro forma adjustments

### **Summary of pro forma adjustments**

- 1. Represents the pro forma impact of acquisitions as presented in the Prospectus and adjustments for FY16 to remove the impact of CCN for May and June 2016.
- 2. Represents costs associated with acquisitions completed in the respective period.
- 3. Includes a full year of estimated costs of being a listed public company.
- 4. Adds back the costs associated with the IPO, including the FX option cost of \$0.6m.
- 5. Removes historical finance costs on bank debt, borrowings having been repaid as part of the IPO.
- 6. Adds back the costs associated with the close out of legacy employee incentive arrangements as part of the IPO.
- 7. Adds back the costs associated with the close out of legacy sales commission scheme as part of the IPO.
- 8. Adjusts the tax impact of the pro forma adjustments.



### Reconciliation of statutory operating cash flow to statutory cash flow

- \$6.1m IPO costs expensed included within statutory EBITDA but excluded from net cash flows from operating activities
- Total pre-tax IPO cash costs in the year \$14.0m, \$6.1m expensed and the remainder capitalised against equity
- Payments for intangibles include \$16.0m capitalised development costs, \$1.6m external software licences and \$0.1m patents
- \$125m of proceeds from the issue of shares as part of the IPO
- \$24.0m of drawn borrowings repaid

\$ million	FY15	FY16
EBITDA	21.1	15.8
Non-cash items in EBITDA	3.5	9.2
Changes in working capital	(1.3)	0.7
Operating cash flow	23.3	25.7
Income tax paid	(1.9)	(3.1)
Derivatives purchased	-	(1.5)
Net cash flows from operating activities	21.4	21.1
Payment for intangible assets	(13.3)	(17.7)
Purchase of property, plant and equipment	(2.6)	(2.4)
Interest received	0.2	0.8
Acquisition of trading assets of Shenzen Zsoft Software Corporation Development Co. Ltd	(2.4)	(1.3)
Acquisition of Core Freight Systems (Pty) Ltd	(5.5)	-
Acquisition of Compu-Clearing Outsourcing Limited	(5.6)	(17.5)
Acquisition of Cargo Community Network Pty Ltd	-	(1.0)
Payment for equity securities	(2.2)	(0.2)
Net cash flows used in investing activities	(31.4)	(39.3)
Proceeds from the issue of shares	35.0	125.0
Interest paid	(0.7)	(1.4)
Initial Public Offering costs	-	(7.6)
Payment for finance lease liabilities	(1.6)	(3.4)
Proceeds from borrowings	24.0	-
Repayment of borrowings	(5.0)	(24.0)
Dividends	(2.0)	(3.8)
Transaction costs	(0.3)	(0.2)
Net cash flows from financing activities	49.4	84.6
Net increase in cash and cash equivalents	39.4	66.4
Cash and cash equivalents at 1 July	3.7	43.1
Cash and cash equivalents at 30 June	43.1	109.5



# **Reconciliation of operating and free cash flow - statutory to pro forma basis** *FY16*

#### \$ million

	Note <sup>(1)</sup>	Operating cash flow	Free cash flow
Statutory basis		25.7	5.6
Net impact of acquisitions	1	0.3	0.3
Acquisition transaction costs	2	0.5	0.5
Incremental listed company costs	3	(1.8)	(1.8)
Offer costs	4	5.3	5.3
Employee incentive scheme close-out	6,7	4.0	4.0
Pro forma basis		34.0	13.9



### Overview of revenue licensing models, drivers and platform

Customers in transition to "On-Demand", ultimately move to transaction-based licensing

Nature of revenue:	Recurring revenue 98% <sup>(1)</sup>					Other revenue 2% <sup>(1)</sup>	
Revenue categories:		On-Demand 83% <sup>(1)</sup>		OTL maintenance 15% <sup>(1)</sup>		port services % <sup>(1)</sup>	
Licence model:	Seat plus Transaction Licencing (STL)	Module User Licence (MUL)		One-Time Licenc	<del>, , ,</del>	Support services	
Revenue drivers:	Transactions	Modules used	Services <sup>(2)</sup>	Maintenance Licences	Licence		
Price drivers:  Volume drivers:	Price per transaction executed     Price per individual user  Transactions executed per month and number of individual users     Number and size of customers     Activity level of customers	Price per user     Price per module used  Number of MUL users per month     Number and size of customers     Activity level of customers	Level of usage	Annual maintenance price per licence Number of licences	One-time price per perpetual licence Number of licences	Ad hoc revenue such as professional services and training	
FX:		Foreign exchange rates for	customers inv	oiced in foreign currency			
Platform: - CargoWise One	✓	<b>✓</b>	<b>✓</b>	×	×	×	
- ediEnterprise	×	✓	✓	✓	✓	×	
- Legacy	×	Translogix, Compu-Clearing	✓	Translogix, Zsoft, CoreFreight	Translogix, Zsoft	Translogix, Zsoft	

<sup>(1)</sup> Represents percentage of FY16 pro forma total revenue.



<sup>(2)</sup> Mainly comprises additional services such as e-Services (connections to commercial information systems) and hosting fees provided to STL and MUL customers. Fees are typically based on the transfer of data or execution of activities contained within each active module. Such revenue represented approximately 10% of FY16 pro forma revenue and recurs with similar consistency to STL and MUL services

ediEnterprise is our software product that CargoWise One was developed from

### Global revenues received in a mix of key currencies

Revenues protected with effective natural hedge and external arrangements

- 74% of FY16 revenue in non-AUD ... lower rate expected in FY17
- DHL GF contract denominated in AUD: \$60m total FY17 - FY21
- Natural hedge with both revenue and expenses denominated in various currencies
- USD exposure limited by approx 90% coverage for FY17 at 0.74 average rate
- FY16 FX tailwind shifted to FY17 headwind
- \$3m FX headwind vs Prospectus forecast

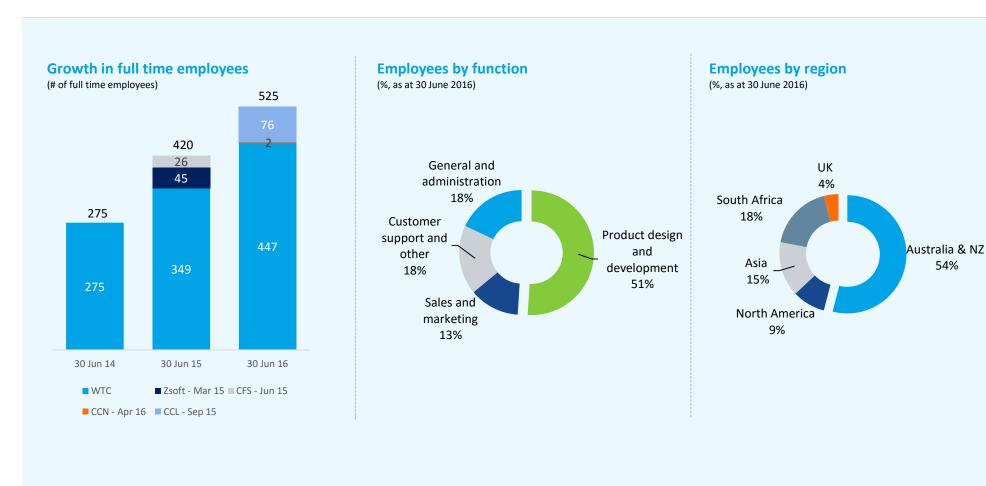
FX rates v AUD	FY17 Prospectus forecast	FY17 upgraded forecast
GBP	0.49	0.57
RMB	4.61	5.00
EUR	0.64	0.66
NZD	1.07	1.05
ZAR	11.46	10.50
USD	0.70	0.74

Sensitivities	Increase / decrease	FY17 pro forma NPAT \$ million
FX rates vs AUD		
USD	+/- 1%	nil/+ 0.4
ZAR	+/- 10%	-/+ 0.1



### **Employees**

### Over 500 employees; over half our workforce focused on product development activities





# Thank you



Changing the world of logistics one innovation at a time