

GREATER USAGE BY EXISTING CUSTOMERS

Panel: The customer experience

Product, Technology and Strategy Day – 4 May 2018



Freight Forwarders – large, global customer base

We provide solutions to a diverse group of logistics providers globally including 24 of the top 25



Source: Armstrong & Associates Top 25 Global Freight Forwarders List, ranked by 2016 logistics gross revenue/turnover and freight forwarding volumes.



Global 3PLs – 33 of the top 50 global 3PLs

The WiseTech Global group offers solutions domestically, multi-regionally and globally







Representatives from leading customers



Shinji Miyoshi Executive Officer Yusen Logistics

Miyoshi-san started his career at a Japanbased global shipping company, with roles in national sales, key account and network management and product development, including overseas assignments in the UK and Brazil.

Miyoshi-san joined Yusen Logistics in 2012, holding senior management roles successfully developing ocean freight solutions in Japan. Moving to Amsterdam in 2013, Miyoshi-san was responsible for European product management and sales for five years.

Promoted to Executive Officer in April 2018, Miyoshi-san is responsible for corporate development and strategic investment based in Tokyo.



Håkan Nilsson
CEO
Zinnovate International

Håkan Nilsson has more than 20 years of experience in the global forwarding industry, including CIO at TNT Freight Management and CIO at GEODIS where he was instrumental in transforming the company into a world-leading operator through mergers and acquisitions, as well as through the implementation of cutting-edge IT solutions including CargoWise One.

Håkan established Zinnovate in 2013 to help large-scale logistics firms realise the full value of their IT investments. This Stockholm-based, leading European firm stands out from its peers for its bespoke IT service offerings, which combine efficient business processes with the very latest technological products.

Awarded Best CEO in the IT Management Logistics Industry.



Rob Cotter
IT Operations Manager
CT Freight

Recently appointed at CT Freight, Rob has worked in the international logistics sphere for over 30 years. He has held various management positions throughout his 15 years with global 3PL, MainFreight, and is a licensed customs broker.

Rob specializes in process driven improvements and customer integrations with an emphasis on measurement and challenging the way things are done.

Rob's wealth of knowledge and experience coupled with his communication skills has resulted in positive change management outcomes in the major projects he has been involved with.



YUSEN LOGISTICS



Our Approach

Seamlessly connected supply chain solutions that deliver: efficiency, reliability and expertise.

Insight

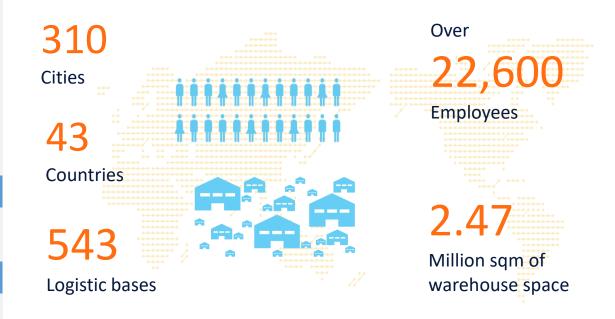
Deep understanding of our customers needs

Reliability

Focus on delivering the highest quality levels

Long-term Value

A long-term, partnership driven perspective















Healthcare

Automotive

Aerospace

Retail

Food

Technology

YUSEN LOGISTICS





Air freight

375,000 Ton (FY2017)



Ocean Freight

780,000 TEU (FY2017)



CargoWise One

150,000+

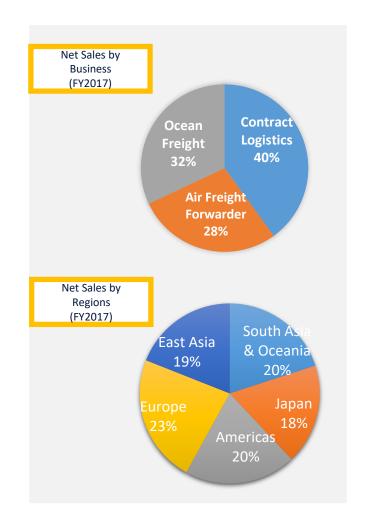
Shipments / Month



CargoWise One

7,000+

Users







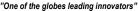


EXECUTIVE GLOBAL

Productivity | Strategy | Profitability

EUROPEAN BUSINESS MAGAZINE











Supply Chain



Zinnovate - Making Businesses Grow



How do companies best increase the performance of their business? We spoke to Håkan Nilsson, CEO of Zinnovate International, about their unique and disruptive digital and globalising IT and performance management consultancy.



Disruptive IT Consultancy Wins Business Worldwide Magazine Award











Global Transport and Logistics





















Personalized Logistics Solutions













GEFCO Partners, unlimited





















SYDNEY / MELBOURNE / BRISBANE / CAIRNS / ADELAIDE / PERTH / NEW ZEALAND / SINGAPORE / LOS ANGELES / HOUSTON

- Provide logistics services for general and perishable freight with freezer and cool room facilities
- Air Freight, Sea Freight, Perishables, Customs, Express Cargo, Ecommerce Warehousing, Aviation logistics and Project Cargo
- Founded in 1981 by CEO Clive W Thomas
- Offices in all states in Australia + New Zealand, Singapore and USA













3PL WAREHOUSING

AVIATION LOGISTICS

SEA FREIGHT

PROJECT CARGO

PERISHABLES

EXPRESS CARGO



SYDNEY / MELBOURNE / BRISBANE / CAIRNS / ADELAIDE / PERTH / NEW ZEALAND / SINGAPORE / LOS ANGELES / HOUSTON

Challenges

- Rising Costs
- Cost Competitive Market
- Compliance Administration / Monitoring
- Integrity of Data
- Productivity Measurements
- Change Management



- #2 IATA agent in Australia
- Top 5 e-commerce forwarder in Australia
- 17th largest IATA agent globally



WiseTech