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August 2017

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PRESENTATION OF INFORMATION

- Prior period pro forma (PF) Except where explicitly stated, the financial data prior to FY17 in this presentation is provided on a pro-forma basis. Information on the specific pro-forma adjustments is included in the Appendix to the FY17 Results investor presentation dated 23 August 2017.
- Current period statutory The financial data for FY17 in this presentation is provided on a statutory basis but in a non-statutory presentation format.
- Currency All amounts in this presentation are in Australian dollars unless otherwise stated.
- FY refers to the full year to 30 June, 1H refers to the six months to 31 December, 2H refers to the six months to 30 June.
- Rounding Amounts in this document have been rounded to the nearest \$0.1m. Any
 differences between this document and the accompanying financial statements are due to
 rounding.

THIRD PARTY INFORMATION AND MARKET DATA

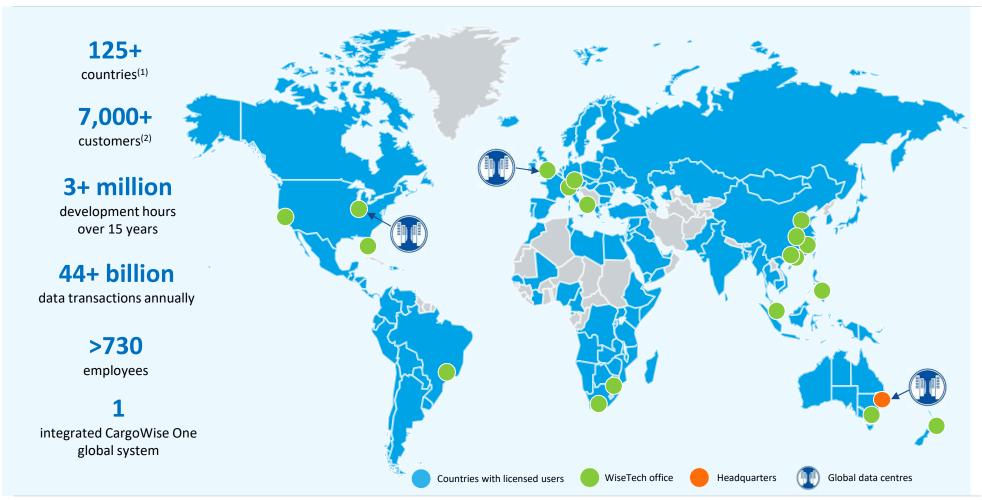
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A leading provider of software to the logistics industry globally



⁽¹⁾ Countries in which WiseTech software is licensed for use.



⁽²⁾ Customers refer to purchasers of our software. Includes customers on the CargoWise One application suite and legacy platforms of acquired businesses; legacy customers may be counted with reference to installed sites.

Industry overview logistics & software



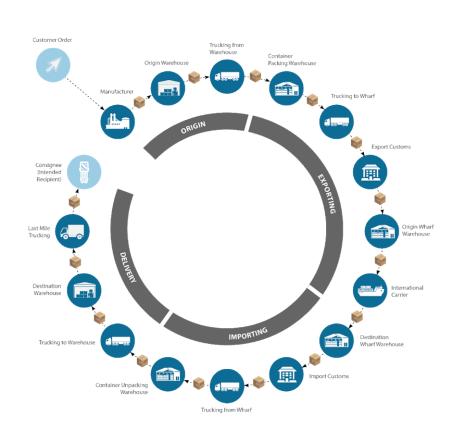


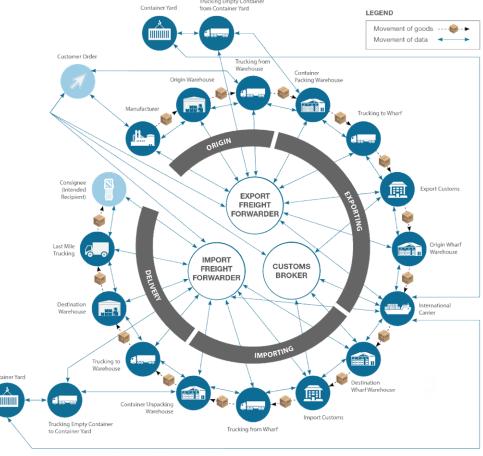
Logistics industry – moving goods and data

Movement of goods requires timely movement of accurate information across the supply chain

A myriad of logistics suppliers are needed across the supply chain.

Information moves ahead of, alongside and behind the physical goods as they move through the supply chain. **Data speed, accuracy, timeliness and quality is essential**.







Logistics industry – large, growing and complex

Logistics service providers range from small local providers of a single service to multi-nationals providing integrated services across the globe...

The industry is highly fragmented with diverse participants

- ~ 35,000 logistics service providers in the U.S., Canada, Australia and New Zealand alone... (1)
- 12 largest participants in the industry globally comprise less than 5% of total market revenue (2)
- Shipments touch many providers of varying size and capabilities

Logistics service providers are generally categorised as:





Outsourced providers of a single transport service, such as air, sea, rail or road carriers



Integrated providers of multiple logistics services, including transport AND services e.g., freight forwarding, warehousing,

Our customers are predominantly 3PL... who are more likely to use the full range of capabilities that our software provides



¹⁾ Frost & Sullivan, 'Independent Market Report on the Logistics Software Market' (24 February 2015), commissioned by WiseTech

⁽²⁾ Frost & Sullivan, 'Independent Market Report on the Logistics Software Market' (24 February 2015), commissioned by WiseTech. Revenue based on twelve months ended 31 December 2013

Technology is critical to solve 'pain points' for logistics providers

Speed and complexity of global trade flows and supply chains places pressure on logistics providers, and results in technology being "mission critical"





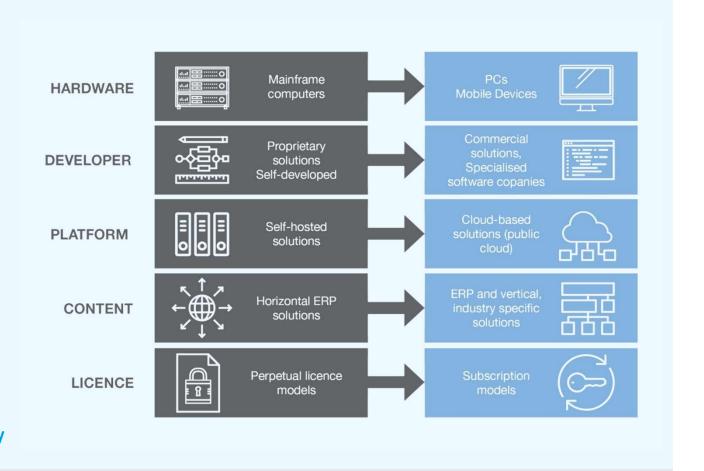
Software industry – evolution

The global software industry has undergone significant change...

Evolution of business computing hardware to PCs/ mobile devices + networking has expanded possible uses for software and created opportunities for commercial solutions, which benefit from economies of scale

Improvements in connectivity
enabled "cloud" based solutions –
software can now be hosted by a
provider and accessed as needed
("SaaS")

Cloud-based SaaS model can offer benefit of lower upfront cost in licence fees and IT infrastructure, + easier updating and greater scalability









CargoWise One: an integrated software solution for the logistics industry

Allowing companies to better manage many aspects of the global supply chain

Integrated modules covering key logistics transactions







Customs clearance



Land transport



Warehousing



Liner & agency



Container freight station



Track, trace & manage



Geo compliance



Integrated modules for enterprise wide administration, accounting and management



Accounting 8 reporting



Customer relationship management



Workflow



Integrated messaging



Document management



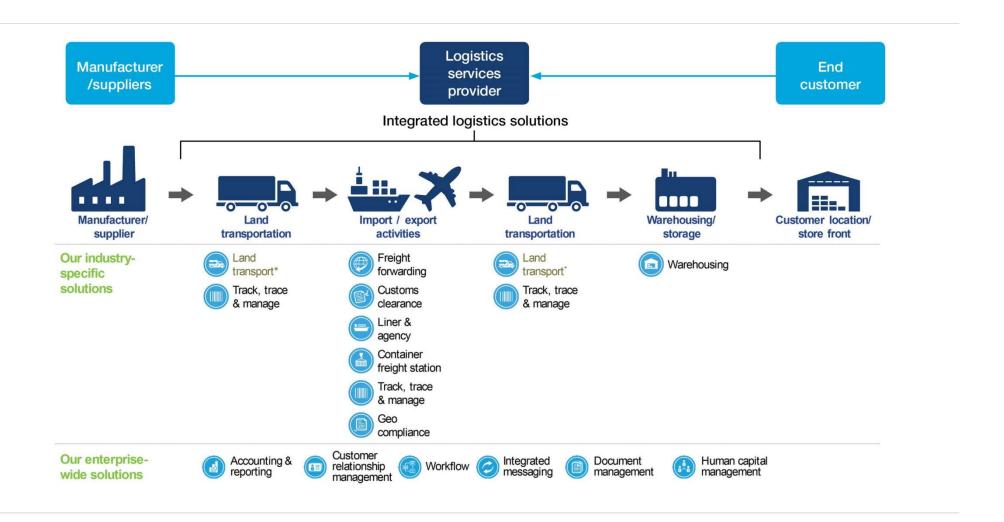
Human capital management





Industry leading software provider which is difficult to replicate

Our platform comprises a series of logistics verticals across horizontal back office verticals





Industry leading software provider which is difficult to replicate (cont'd)

A <u>deeply integrated global software platform</u> which delivers significant benefits to our customers

Deeply integrated...



Integration within + across modules



Integration across geographies



Integration with other customers



Integration with third party systems



Integration with government systems

Benefits of integration

- ✓ Data is entered once only
- ✓ Lower error rates
- ✓ Real-time visibility globally
- ✓ Improved productivity
- ✓ Risk mitigation
- ✓ Ease of scalability
- Reduction in costs



Industry leading software provider which is difficult to replicate (cont'd)

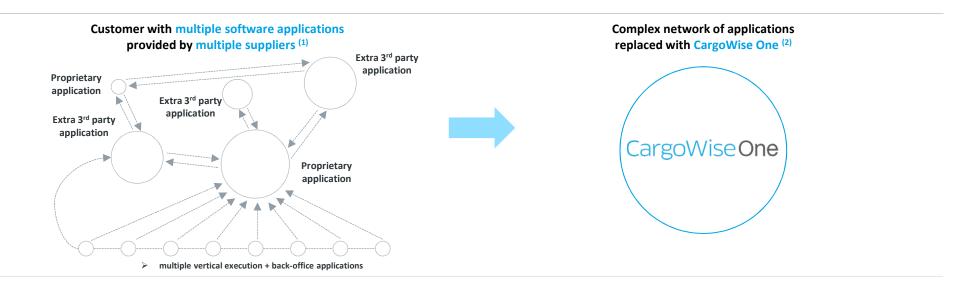
Key competitive strengths of CargoWise One

```
...features extend beyond integration
configuration not customisation
scalable to any size of business – from single user to thousands
global reach – over 125 countries and expanding
30 languages
detailed compliance
built-in productivity tools
continuous upgrade – over 600 product enhancements annually
available anywhere, anytime
```



Industry leading software provider which is difficult to replicate (cont'd)

Our customers can attain real productivity gains and cost savings by using our software



Many users processing transactions using multiple third-party vendor software applications





Can be reduced to fewer users processing higher volume of transactions using CargoWise One





¹⁾ This represents a specific example for one specific large-scale, multi-national customer using CargoWise One over time. It does not purport to represent the profiles for all customers or to be indicative of any future trend (2) For services that CargoWise One does not cover, the customer used third party applications

Customers – core value proposition

Why is CargoWise One attractive to customers?

- Reduction in costs due to: replacement of multiple proprietary systems and/or third-party applications with a single, deeply integrated platform; reduction in IT infrastructure and maintenance costs; and potential elimination of labour intensive processes
- Productivity gains productivity gains can be realised through a reduction in third-party vendor software applications and a reduction in resources required
- Risk mitigation increased visibility and alerts, real-time data availability globally and elimination of errors associated with re-entering data reduces the risk of shipment delay, penalties and seizure
- Scalability and expansion into new geographies and services customers can easily add new geographies, users and modules
- Sustainability and maintainability focus on configurability ensures faster rollout of enhancements and functionality
- Intelligent development self-automation, self-generated ad hoc fields and self-developed reporting



An industry leading software provider

We are well positioned in the market to grow our global leadership position



Alternative #1: Self-developed software solutions

- Complex systems of multiple commercial and self-developed applications
- Typically self-hosted
- May have been in place for some time
- May require significant IT department to manage
- Additional cost and development risk for upgrades



Alternative #2: Single-country software solutions

- Single-country expertise only
- Typically no enterprise capabilities – generally requires additional commercial applications
- Capability outside country or across borders may be limited



Alternative #3: Multi-country software solutions

- Not truly global typically focused on particular regions (e.g. North America, Europe)
- May or may not include enterprise capabilities – additional commercial applications may be required
- Usually consist of multiple, different technology platforms, architectures and databases – not single platform



Alternative #4: Customised ERP

- Typically focused on functions in customised ERP software
- May have limited logistics specific functionality



Global software solution – "software platform for the logistics industry"

- Integrated global solution
- **Deeply integrated** modules
- Single, scalable, global platform developed with a single source code
- Suits small, medium and large logistics companies scales from single user to thousands
- Short sales cycle, quicker on-boarding



Our business model





Business model – leveraging our core strengths

Our technology enables us to adopt a different approach in how we go to market

Relentless product development and innovation

- Single source code global platform ensures scalability, efficiency, control and reliability
 - 52% of employees and 33% of revenue invested(1)
 - Develop our product and IP

Deeply-integrated, single-platform software solution for the logistics industry globally

CargoWise One

Open access, "empower and enable" sales and marketing

- Sales and marketing spend only 10-15% of revenue⁽²⁾
- "Access all areas" to full platform "day one" add modules, users and geographies without additional sales contracts or site visits
- Focus on configuration, not customisation

Support services through automation and external consultants

- WiseSupport online customer service is highly automated
- External consultant WisePartners assist customers to buy and implement CargoWise One

On-demand licensing, usage-driven revenue model

- No limitation placed on transactions, users or geographies
- Charge for usage, billed monthly
- Revenue can grow organically without constraint



Number of employees measured by headcount as at 30 June 2017; 33% of revenue" based on FY17 financial results. Total development spending represents total product design and development cost (including those amounts which are subject to capitalisation) and excluding depreciation

Based on FY17 financial results

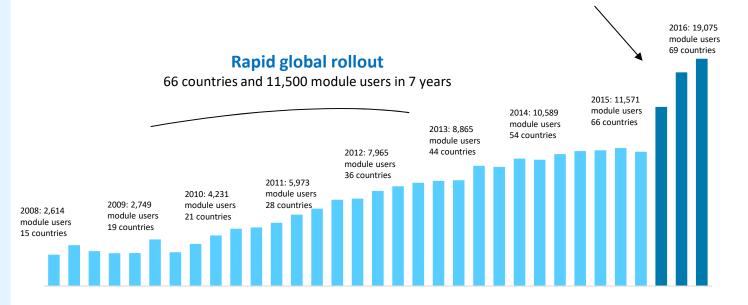
Global rollouts in CargoWise One build users and regions over time

Industry consolidation can create step-change in revenue

- Our 7,000 existing customers = significant runway for increased usage in transactions, geographic expansion and entering new verticals across the supply chain
- Growth opportunities with:
 - 32 of top 50 global 3PLs
 - 23 of top 25 global freight forwarders
- Global rollouts progressing for largest freight forwarders
- Top 10 customers represent 27% of FY17 revenue

Swift consolidations

Existing global customers can on-board 7,500+ module users in mere months

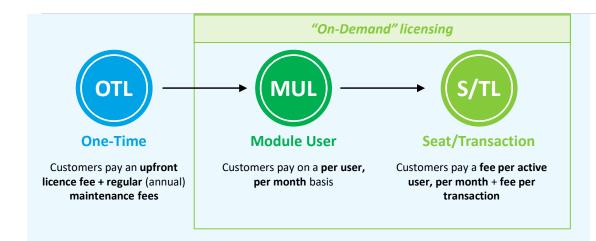


This represents a specific example of the quarterly growth in module users and geographies for one specific large scale multi-national customer using CargoWise One



Business model – on-demand usage driven revenue model

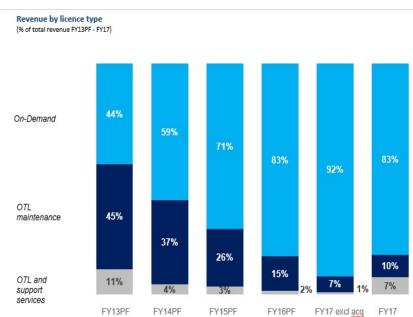
History of licensing innovation; early adoption of SaaS / transaction-based pricing



In 2008, we converted our licensing model to SaaS and introduced On-Demand licensing: based on a "per user, per month" principle with no implementation fee and no lock-in required

Key benefits of On-Demand model:

- ✓ Enables customers to expand usage on an as-needed basis
- ✓ Allows us to grow revenues over time as customers become more familiar with the product and add more users, modules and transactions
- ✓ Benefit from productivity improvements of customers
- ✓ Software becomes more integral to customers' operations



Transition of CW1 one time licence (OTL) customers to On-Demand model essentially completed by Dec 2016



Business model – support through automation + external consultants

Support services highly automated

- WiseSupport incident reporting and management system which automatically captures diagnostic data ensuring fast and accurate resolution
- WiseCloud is available 24x7 with global disaster recovery capability
- WiseLearning an online training and education portal with more than 2,000 videos, workbooks and activities
- WiseMaintenance all product upgrades are delivered seamlessly, without interruption to service, via the Cloud

External consultants "WisePartners" network

- Third parties with extensive knowledge who sell and implement
 CargoWise One and provide technical support to our customers who typically pay them directly on a fee-for-service basis
 - WiseService Partners
 - WiseBusiness Partners
 - WiseTechnical Partners









Multiple levers for business growth

Multiple levers to sustain growth and increase market penetration



Innovation and expansion of our global platform





new customers on the platform



Stimulate network effects



Accelerate organic growth through acquisitions



Innovation investment

Significant pipeline of longer-term innovations across existing verticals and new adjacencies

over 680

product upgrades in FY17

33%

of revenue invested in FY17

52%

of staff focus on product/innovation

640,000

unit tests executed every 45 mins

\$167m

invested FY13PF-FY17

- developing new modules to enable additional logistics activities or market segments
- developing new product components to expand productivity of existing modules
- developing hardware components to complement software modules
- extending access to new geographies
- upgrading capabilities to cover compliance with additional existing and new regulatory requirements / technology
- incorporating new technology and delivery mechanisms
- adding quality improvements simplifying, automating and eliminating errors
- building next-generation productivity tools to accelerate our customers' productivity, resource efficiency and business growth
- investing in disciplined development processes, our data centres and scalable technology for growth in volumes, data storage and usage

Work faster, harder, smarter



Productivity Visualisation Acceleration Engine



Build once architecture + 'coding without coders' UCE
Universal
Customs

Engine

Reduce cost, time, error, risk

WiseRates

Global data sets Real time access Immediate booking

Global Tracking

Global Air/Sea Schedules, Container & Air Waybill Tracking Border Compliance

due diligence

Supply chain behavioural change

GEOCODE

Global Address Cleansing, Geocoding & Master Data Deduplication IOT & VOLCAM

Computer Vision Scan-Weigh-Measure, Telematics, SOLAS Machine Learning

Robotic Process Automation, Guided decision making



Product commercialisation and monetisation processes and timeline

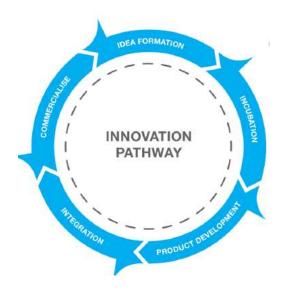
Rich ideation

Industry expert teams solve across sectors and countries:

- Regulatory compliance (eg SOLAS, ACE)
- Inefficiencies and pain points (ie automating or eliminating manual work)
- Productivity, quality, control, visibility enhancements (incl machine learning, Al, grouping big data, global integrated services)

Innovation cycle

Product leads + architects leverage global data, integrated platform and layered visibility to build breakthrough solutions



Rapid commercialisation

Global platform availability of released product/functional enhancement

Dev't partners & early adopters

Commercialised final release

Grow usage & revenue

Early low cost or free deals signed

Early adopter deals expire

Standard price list and terms published

Seed usage ahead of revenue from monetisable transactions across platform New component released "On Demand", free trials, easy access to testing Customers start using without locked-in fixed term, fixed feature contracts

Revenue grows exponentially over time

1 - 3 months

3-15 months

Piloting 6 – 12 months –

Revenue stream forever ———

Small to mid size functional enhancements

1-5 years

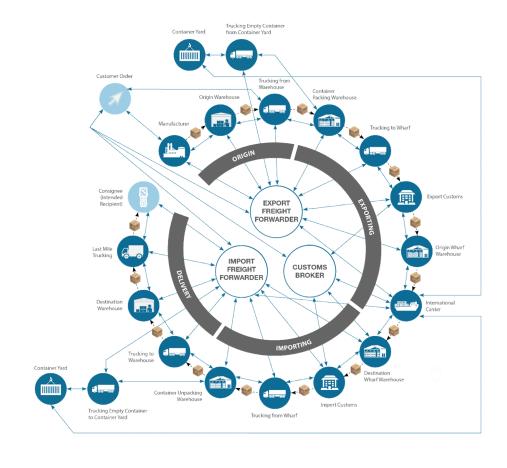
Large new modules and major architectures



Logistics – rising impact of ecommerce

Exponential increase in volumes and demand for faster, cheaper, more accurate supply chain

"Ecommerce sales expected to double in next 4 years to reach \$5.6 trillion" "every 7th online purchase is now a cross-border transaction"







The squeeze is on... 'catch up, not keep up'

Pressures on logistics providers and governments

Tariffs & taxes

Border protection & safety







High risk of error x high impact of error x high volumes

HVLV movements at micro-margins compound problem

Errors = costs, delays, breaches, fines, penalties, bans





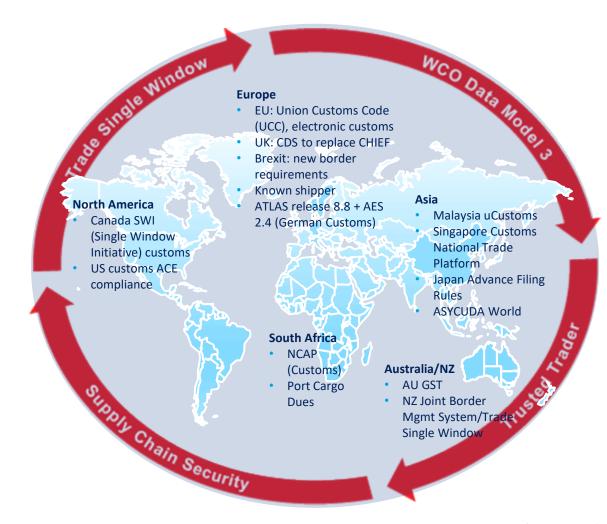






For now:

- Electronic lodgement essential
- Governments moving to digitisation
- Integration soon to be critical



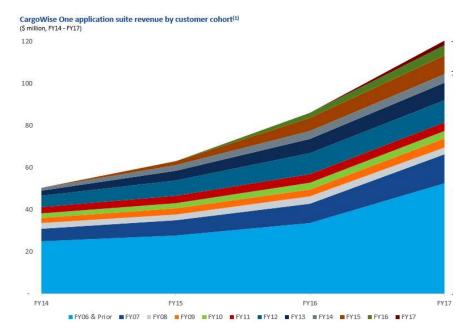


Greater usage by existing customers

Customers use more transactions, modules, geographies...

Growth in usage by existing customers reflects:

- Steady growth in module use and revenue
- Add new geographies
- New adjacencies for global rollout
- CargoWise One platform is an efficient consolidation tool for large 3PLs
- Larger contracts and global rollouts grow from existing relationships in select areas



We have over 7,000 logistics service provider customers, including 23 of the top 25 global freight forwarders(2)

- DHL GF
- Kuehne + Nagel
- DB Schenker
- Nippon Express
- **Expeditors**
- Panalpina
- **UPS**
- DSV

- Hellman Worldwide Logistics
- **CEVA Logistics**
- **Bolloré Logistics**
- **GEODIS**
- Agility
- Yusen Logistics
- **Kerry Logistics**
- **XPO Logistics**

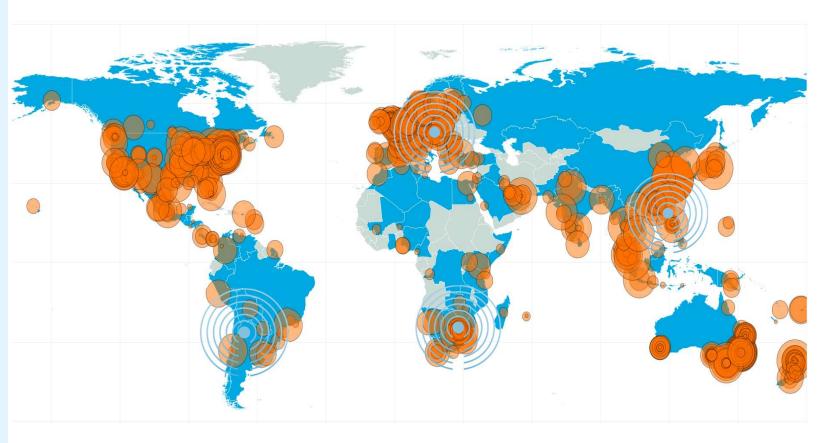
- Kintetsu World Express
- Logwin
- Toll Group
- C.H. Robinson
- Damco
- Hitachi Transport System
- **NNR Global Logistics**



Network effects – compelling across our global platform

Potent productivity/cost benefits of CW1 drive network effects, enriched with active programmes

- Continuing powerful growth across all high GDP trade routes – North America and Asia Pacific and significant growth in Africa and the Middle East
- High growth network effects reflect:
- Cost reduction and productivity benefits of the CW1 platform driving users to bring in their 3PL network
- Brand equity ↑ post-IPO
- Global customer rollouts
- Foothold geographic expansion adds further global presence and network opportunity



Wise Business Partner

Wise Technical Partner

WiseService Partner

Wise Education Partner

Networks (FF)

WARP

CCLP



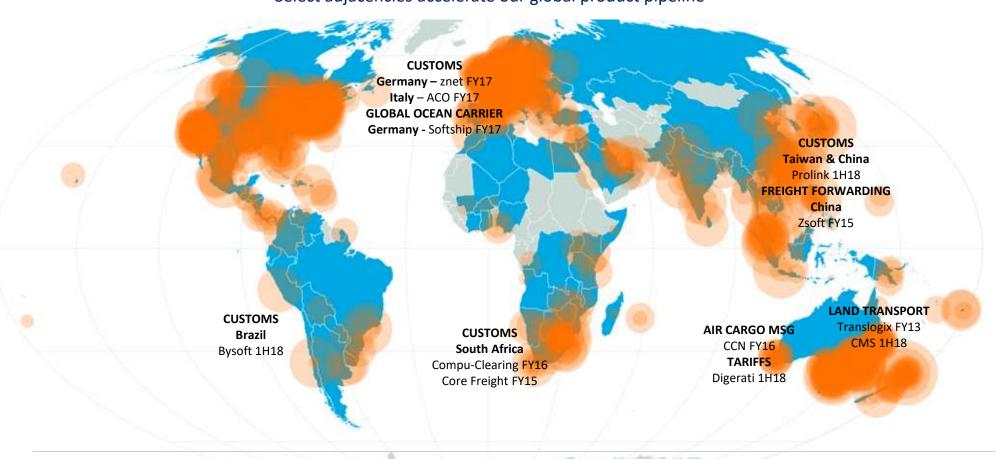
Organic growth accelerated by acquisitions

Small, valuable acquisitions further our growth across geographies and adjacencies

We buy into market positions that would take years to build, integrate swiftly, drive value across platform

Universal Customs Engine delivers efficient development

Select adjacencies accelerate our global product pipeline



Acquisition — integration process + value components

Stage 1 integration completed swiftly, we focus on long-term product capability and growing revenue







WiseTech Global - our key strengths



Industry leading software

deeply integrated global platform

difficult to replicate

critical in solving 'pain points' for global logistics providers

'mission critical' software



Large <u>and</u> expanding addressable market

fragmented market
opportunity to capture
additional share



Attractive business model

relentless product development

usage driven revenue

low sales and marketing spend



Attractive financial profile

strong organic revenue growth

high recurring revenue

low attrition

expanding margins

positive free cash flow

dividend paying



Multiple levers for business growth

innovation

growth from existing and new customers

stimulating network effects

acquisitions accelerating organic growth



Experienced management

founders still active in the business

underlying culture of innovation and productivity







History of WiseTech Global

How we got to where we are today

From an idea in a basement to a leading freight and customs software supplier for Australia... good.

Thought bigger. Started from scratch to develop a global solution...

better.

Expanded to SaaS, cloudbased, integrated global logistics platform... even better. Current generation: an integrated software solution for the global supply chain...

1994-2003

2004-2007

2008-2013

- Commenced writing code for Australian freight forwarding / customs package
- Concepts and capabilities proven followed by domestic deployment
- Acquired a number of small businesses to expand product capability and customer base
- Entire product re-written to focus on global and scalable capabilities
 launched ediEnterprise
- Raised capital to fund global expansion
- Rolled-out product in North America, South East Asia and the UK
- Early penetration of global freight forwarders
- One-time licence (+ maintenance) pricing model
- Renamed company to "CargoWise" (2006)

- Transition to an on-demand licensing model (2008)
- Rebrand company to "WiseTech Global"
- Deployment of a cloud-based solution (2012)
- Globalisation of customer base

 Next generation of ediEnterprise launched – branded "CargoWise One"

2014+

- Development of next generation productivity tools
- Introduction of transaction pricing
- Listed on ASX (2016)
- Strategic acquisitions in key geographies – China, South Africa, Germany, Italy



Overview of CargoWise One: industry specific modules

Integrated industry-specific modules which facilitate logistics industry transactions



Freight forwarding

- Organise and coordinate shipments, consolidations, container management, retail, airfreight wholesale and integrated forwarding operations
- International and domestic operations; multiple transport modes



Land transport

- Manages freight movements and processes over land (road / rail)
- Managers consignments, pallets, containers, liquids, livestock, dry bulk and direct point to point carriage, provides visibility, depot and driver management, and supports sign on glass for proof-of-delivery across hand held devices and mobile applications



Liner & agency

- Assists ocean carriers to manage bookings, containers and bills of lading
- Integrates sailing schedules and space allocations, bookings, container control and detention, invoicing, accounting, and automated data exchange into a set of integrated workflows



Track, trace & order management

- Web portal that provides an integrated view of freight as it moves through departments and modules (shipments, declarations, orders, security filings, inventory, receipts, and accounting information can be visualised / tracked)
- Facilitates interaction with consignees and the upload of documentation to effect the movement and clearance of freight



Customs clearance

- Multi-country based customs clearance system to assist customers to comply with import / export clearance
- Manages classification of goods, helps calculate duty, tax and entry fees required by customs authorities



Warehousing

- Warehouse management system and inventory control system
- Integrates common warehouse functions including receiving, put-away, order picking, packing and scan packing



Container freight station

- Manages loose, pallet and container cargo to enhance accurate and optimal packing and unpacking of freight
- Provides shipment visibility for delayed or advanced shipments to assist in the seamless transition between transportation modes



Geo compliance

- Assists with compliance in relation to global and country based regulatory requirements and practices
- Local tariff classifications, language, forms and documents, supply chain security, dangerous goods management, environmental and greenhouse obligations, taxes and other general accounting and reporting procedures



Overview of CargoWise One: enterprise wide modules

Enterprise wide back office modules, integrated with other CargoWise One modules



Accounting & reporting

- Multi-company and multi-currency accounting software system
- Management of accounts receivables and payables and control of credit terms



Integrated messaging

- Secure data messaging linking all other parties in the global supply chain
- Allows customers to create their own electronic connections with other parties



Customer relationship management

 Manages customer profiles, campaigns, opportunities, sales and marketing activity



Document management

- Centralised cloud-based document management system
- For all the associated shipments, orders, products and operations across the CargoWise One system



Workflow

- Ability to customise the flow of work and monitor and control the planning and execution of activities
- Automated communication between parties



Human capital management

- Centralised staff and resource database to record, maintain and access employee data
- Management of CargoWise One user security access and activities



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Presentations



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Thank you



Changing the world of logistics one innovation at a time